





GILERA CELEBRATES ITS CENTENARY

Dear Dealer,

As you know, this year Gilera is celebrating its one hundredth anniversary and a well-deserved reputation in motorcycle and track racing history, having notched up 14 World Championship titles (8 Rider and 6 Constructor's titles), most recently by Marco Simoncelli, who was crowned World Champion in the 250cc category last year.

As announced at the National Dealer Conference in January, an exciting new design with a celebratory logo and special livery has been created to commemorate Gilera's 100th anniversary, to be launched as a Special Series.

We are delighted to inform you that the exciting new "Centenary" Fuoco 500cc, Nexus 300cc and the GP800cc are now available to order.

The New Centenary Special Series



2009 is going to be a great year for the Gilera brand with its Centenary celebration, the introduction of a new Special Series and Team Metis defending the 250cc World Championship title!

The Centenary Fuoco 500cc will be priced at £5,795 (excluding OTR), the Nexus 300cc at £3,799 (excluding OTR) and the GP800cc at £6,799 (excluding OTR) with two year warranty and one year roadside assistance.

We believe that these latest additions to the Gilera range will bring you additional opportunities to increase your profits and further drive retail sales.

Please contact your Business Development Manager with regards to stock allocation and to make sure you don't miss out on this opportunity - place your order today!

Yours faithfully,

Phil Read Marketing Manager